

A.B.I.D.

Alan Ball Biography

I am practicing product design consultant with over 20 years of experience designing industrial, medical, and consumer products for clients ranging from start-ups to Fortune 500 companies. My expertise includes product design, human factors (ergonomics), graphic and packaging design, and user interface design.

In 1987 I received my Bachelor's of Industrial Design from Syracuse University, and since then I have received numerous design awards for my work, including 15 (4 Gold) IDSA / BusinessWeek IDEA Awards, and 2 Industrie Forum (iF) Seal for Design Excellence Awards. I hold 48 US design patents and 11 US Utility patents. I am an active member of the Industrial Design Society of America, the Design Management Institute, and the American Institute of Graphic Artists, and I have spoken on design at conferences around the world.

Alan Ball Industrial Design Inc.

50 Francesca Ave
Somerville, ma 02144

(617) 718-9342
alball@abidstudio.com
www.abidstudio.com

Alan Ball, IDSA

6/24/08